

what's
your
story?



if you are in the wind power business, this presentation is for you.

We are a branding and communication agency based in Taiwan, specializing in helping companies in the offshore wind sector and supporting industries get their message across.



change is in the air

Taiwan is almost completely dependent on outside suppliers for its energy. Long-term viability, energy security, air pollution and CO₂ emissions are serious concerns. But Taiwan is taking drastic steps to address this.

97.8%

TW energy supply imported

90.8%

TW energy generated from CO₂-producing sources

the big power shift

Taiwan's bold and ambitious offshore wind development plans have caught the attention of the entire world. Now is the time to act on that strategic advantage.

Taiwan wants to deploy at least

5,500 MW

of offshore wind power by the year

2025

wind power in Taiwan is becoming a global affair

Wind power in Taiwan will be a global team effort. The government is keen on promoting partnerships between local and international enterprises.

Taiwan needs international expertise and cooperation. It is all coming together – and it is all happening right now.



establish your foothold

Navigating your way to success from half a world away is not easy. You need local help in presenting your case to the relevant parties. Someone who understands the industry, the stakeholders and the local mindset. Someone who makes you look like the perfect professional partner.



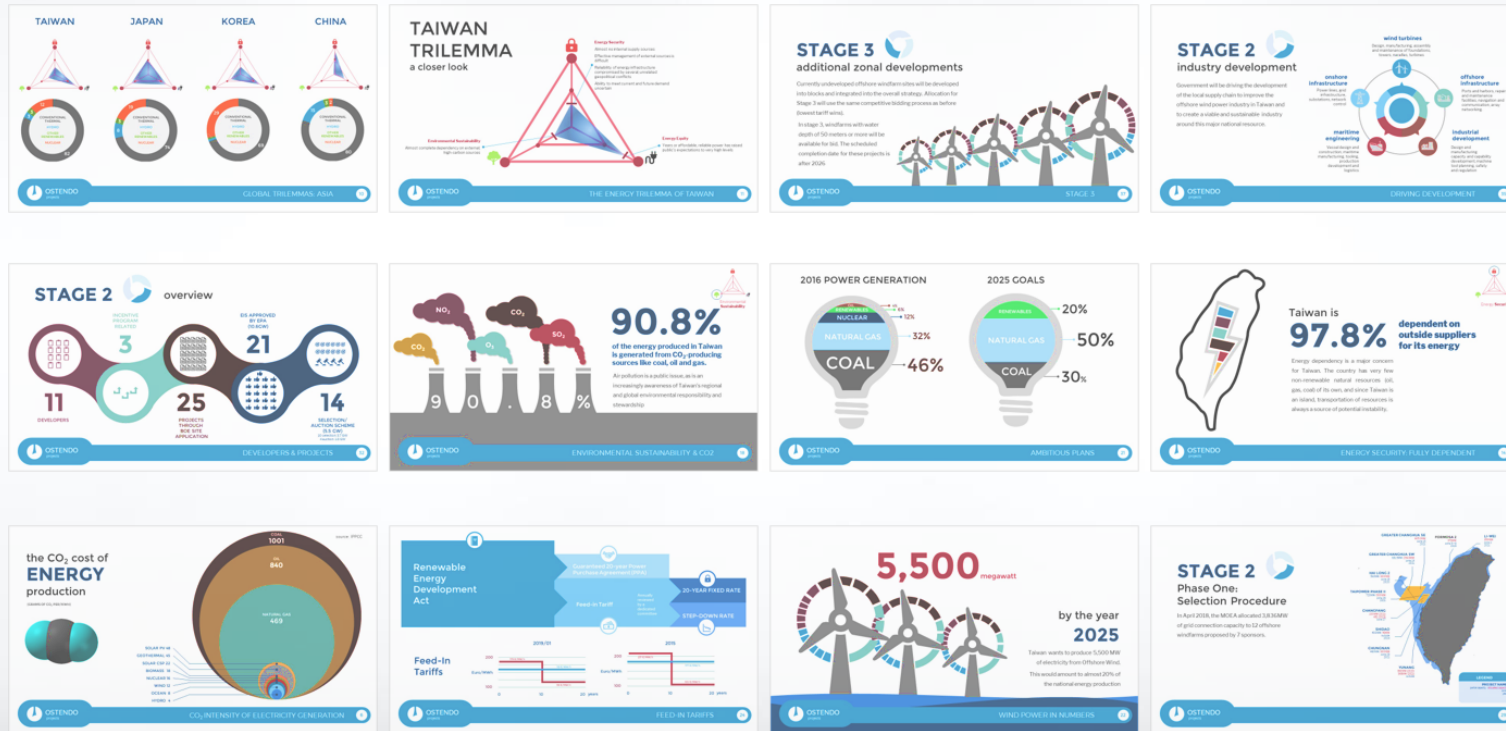
we are the
storytellers
who tell the story of
your business



we upgrade your image

We create the powerful and professional look for your brand that allows you to create the perfect marketing and promotional materials.



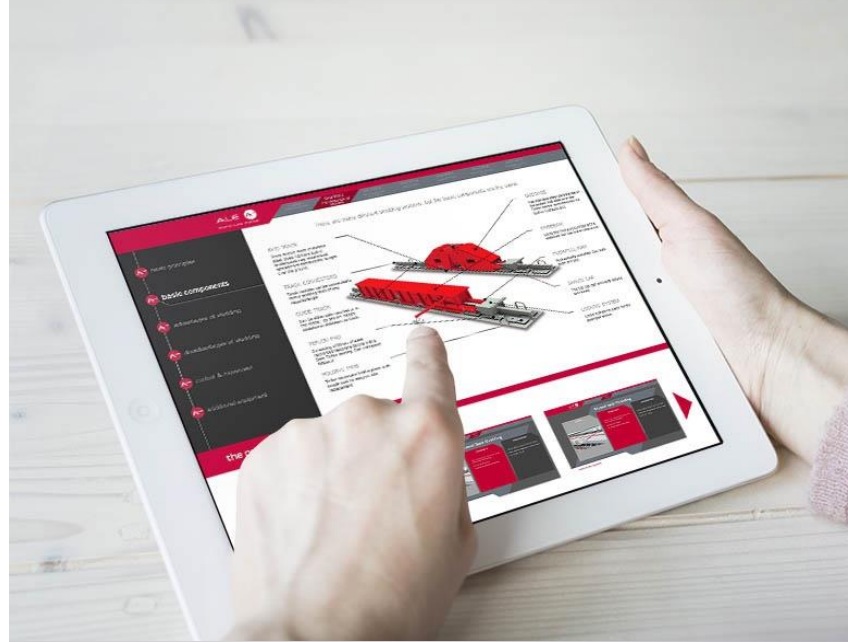


we deliver your message

We tell your complex stories with compelling arguments, powerful videos, score-on-sight graphics and flawless copywriting, so it all looks professional and alluring.

we know your industry

We have a proven track record in offshore wind and related industries such as heavylift, engineering, and transportation.

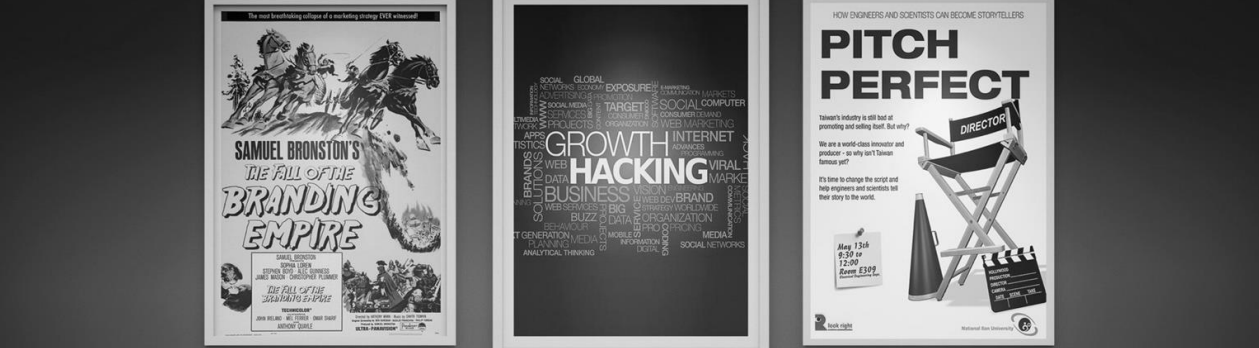


Taiwan is just the beginning

Wind power is taking off in Asia. A network of opportunities is unfolding from Taiwan.

It can seem overwhelming: so many opportunities, so many audiences. Governments, investors, environmentalists, local industries, regional investors.

Let us help you. We are storytellers by nature. We know how to get your message across, to any audience, anywhere.



we are look right

an international boutique marketing, branding and communication agency based in Taiwan, with clients in a wide variety of sectors and industries: from creative local startups to global industrial corporations.

This diversity keeps us agile and curious. Just what we need to be.

look right creative
communication

**why don't
you drop us
a line?**

Every business needs to get its story across.
And we can help you with that.

Get in touch and tell us what you need.
We would love to hear what you have to say.

 **look right**

www.lookright.tw
info@lookright.tw